

ORGANISATION PROFILE

NAME OF THE ORGANISATION: NATYA CHETANA

DETAILED ADDRESS OF THE ORGANISATION (WITH PIN CODE): N-3/344, NAYAPALLY LOTTERY PLOT AREA, BHUBANESWAR - 751015

TEL NO: 0674-2555400, MOBILE – 9437055590 (Subodh), 9437522389 (Sujata/Bebi)

EMAIL: natyaindia@gmail.com

WEBSITE: www.natyachetana.in

ORGANISATION LOGO : (KINDLY ATTACH IN JPG FILE SEPARATELY IN THE EMAIL) : attached

NAME OF THE CHIEF FUNCTIONARY: SUBODH PATNAIK

DESIGNATION: DIRECTOR

MOB NO: 9437055590

LEGAL STATUS: Registered under SRA XXXX 1860 and FCRA (renewed)

SL NO	Particulars	
01	Foundation Date/Month/Year	10 th Nov 1986
02	Society Registration No and Date	10th November 1986, No. 1275-172 / 1986-1987
03	FCRA Regd No & Date (Validity till)	renewed ON 04-08-2016 for 5 years , No 105020050
04	12A no and Date	on 11-08-1994 No. 23/89-90.
04 A	Empanelled under ICCR, External Affairs and registered	No EMP/302/T/2007-08 dtd 29.05.2007
05	PAN No and Date	AAATN5005A
06	TAN No and Date	NA
07	80G No and Date	NO
08	Professional Tax and Date	NA
09	Other if any	NA

AIM /GOAL OF THE ORGANISATION:

To explore and develop theatre and artistic abilities for reviving own cultural roots and highlighting socio-political-economical themes for supporting people's movements leading towards a self-reliant society with equal justice and right.

VISION OF THE ORGANISATION:

- ⌚ To perform Modern Indian Theatre for building mass awareness by taking inspiration from Rural and Tribal culture.
- ⌚ To support mass movements by planning, designing and implementing motivational activities like theatre action, puppetry action, poster exhibition etc..
- ⌚ To do research on methodology of theatre application as a process to develop the people's art as well as their personalities.
- ⌚ To conduct training and workshops on 'theatre for awareness', 'cultural communication management' using different cultural medium like poster, puppetry, theatre, action songs etc.
- ⌚ To organise festivals, seminars and get-together for exchanging ideas among cultural and theatre workers.
- ⌚ To facilitate networks in the field of women, children education, Adivasi culture, modern theatre and cultural communication.
- ⌚ To act as a centre to revive and highlight traditional or indigenous performing artistic practices and strengths in it.
- ⌚ To document the process of Theatre and the cultural expressions as a methodology to share in art and development sector.
- ⌚ To perform theatre and cultural activities for raising funds with a purpose of socio-cultural development.

MISSION OF THE ORGANISATION: SAME AS GOAL OBJECTIVES OF THE ORGANISATION: SAME AS VISION

GEOGRAPHICAL AREA OF OPERATION (No of Villages ,No of G.P ,No/Name of Blocks ,No/Name of Districts ,State etc)

All the districts of Odisha state as well as attend or take part in the national or international activities.

Organisations get benefited by Natya Chetana are like follows :

- ⌚ NGOs and Developmental organisations
- ⌚ Social activist Forums and Adivasi or Rural movements
- ⌚ Women's organisations
- ⌚ Socio-political (non party) campaigns
- ⌚ People's organizations in villages

- ⌚ Non-profit making theatre organisations
- ⌚ Folk cultural groups and artists
- ⌚ Youth clubs
- ⌚ Cultural institutions and Universities
- ⌚ Amateur Theatre groups

- ⌚ National Service Scheme of the Universities
- ⌚ College unions having cultural committee or Dramatic Societies
- ⌚ Schools and Educational Institutions

Individuals get benefited by Natya Chetana are as follows :

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|-----------------------------------|---------------------------------|-----------------------------------|
| ⌚ Rural or Tribal Theatre Artists | ⌚ Teachers | ⌚ Interested Youth Volunteers |
| ⌚ NSS Volunteers | ⌚ Amateur Theatre Group-members | ⌚ Social Communicators |
| ⌚ Rural Cultural Communicators | ⌚ Cultural Team Managers | ⌚ Children |
| ⌚ College Students | ⌚ Street Theatre Artists | ⌚ Women Artists and animators |
| ⌚ NGO Workers | | ⌚ Theatre or Cultural Researchers |

MAJOR ACTIVITIES:

- ⌚ **CYCO THEATRE** (Carrying Short plays, performance in day and evening, bicycle expedition to villages crossing hundreds of kilometres)
- ⌚ **INTIMATE THEATRE** (Theatre for urban areas, long plays, only evening performances without depending on an auditorium following Indian theatre style)
- ⌚ **THEATRE WORKSHOP** (Short courses on theatre making, acting, play writing, production management etc.)
- ⌚ **RURAL CULTURAL COMMUNICATION MANAGEMENT TRAINING** (For communication teams short courses on managing cultural media)
- ⌚ **PEOPLE'S THEATRE FESTIVAL** (Once a year to get representation of serious theatre practices meant for the common mass)
- ⌚ **SEMINARS, CONFERENCES AND GET TOGETHER**(among cultural action workers)
- ⌚ **DEVELOPING BOOK, AUDIO, VIDEO AND PHOTO LIBRARY** (on theatre and related subjects)
- ⌚ **DEVELOPING A PUBLICATION HOUSE** (printing posters, leaflets etc. through a screen printing unit, now publishing the only quarterly theatre journal in Oriya language, theatre related references and drama created by Natya Chetana).
- ⌚ **SPECIAL ACTIVITIES FOR WOMEN** (to get women's leadership in the field of theatre – conducted women's training, theatre about women and by women)
- ⌚ **SPECIAL ACTIVITIES FOR CHILDREN** (Interpret theatre as a medium of social education and confidence building – theatre experiments with children, inviting child-artists in Natya Chetana theatre)
- ⌚ **PARTICIPATE IN THEATRE AND SOCIAL ACTION NETWORKS** (become member of networks, help and facilitate events and meetings, participate in action for solidarity) - Now Members of IDEA, VANI, NAA, Odisha Natya Sangha, ARTEN etc.

NATYA CHETANA PERMANENT CAMPUS is at : NATYA GRAM , (THEATRE VILLAGE),

At : Chadakamara Padia, **Po:** Daleiput (Near Sialia Village), **Dist :** Khurda, Orissa, India, **Pin :** 752056 ; **Telephone** - 91-(0)6755-243210

In 1990, Natya Chetana visualised to build up its community living in a village set up and could find a barren and lonely land near the town Khurda, 30 kilometers away from Bhubaneswar. It has been developing very slowly and gradually, without any Government or Corporate support. The name of this new village is named as **Natya Gram** (Theatre Village). The nearest airport is Bhubaneswar. The nearest railway station is Khurda Road, but Bhubaneswar railway is connected better to outside. There is a good connection of Buses from Bhubaneswar to Khurda. However there is an old Bus station and a new bus station in Khurda. It is always better to get a special auto rickshaw (three wheeler) to reach us by saying "Anda Bajpur road, just after Sialia village, Natya Gram". It is 4 kms from new and 5 kms from old bus stand of Khurda town, which is the District head quarter.

NATYA GRAM has a Training Center - 'Natyaashram', A Museum of Traditional Musical Instruments - 'Natya Gyana' (waiting for extending the museum to a documentation center), a theatre Stage - 'Natya Mandap', and a part of residential complex to stay together - 'Natya Nivas'. The Proposed Publication House - 'Natya Lipi', Repertory of theatre - 'Natya Shala', A market of theatre related materials – 'Nata Hata' are yet to come out here.

ACTIVITIES ON ADIVASI DEVELOPMENT, THEIR FOREST LIFE AND LIVELIHOOD:

1. Training artists from Adivasi community to be exposed to state or national arena of performing art and theatre in particular.

2. Facilitating theatre festivals to have exchange among theatre groups and artists from Adivasi community and draw attention from the common mass beyond Adivasi community.
3. Undertake cycle expedition every year to perform theatre in villages highlighting issues around Adivasi life.
4. Adopt and promote Adivasi artists to make theatre as a career for their livelihood.
5. Observing important days by celebrating with the Adivasi community like –World Environment Day or World Indigenous day etc..
6. Undertake Campaign and take part in different networks to support the motivational input in favour of Adivasi like : Forest Movement against deforestation, Forest Right Act Movement, Anti alcohol movement, Adivasi women's empowerment movement, adolescence and children education network and National Adivasi Alliance etc.
7. Conduct workshop for Adivasi children to develop their personality and educational interest.
8. Apply Theatre, Puppetry, Poster and Video as cultural campaign element and try to highlight the strength of rural and Adivasi culture as principal foundation of any developmental or social changing process.

FINANCIAL STATUS:

YEAR	FUND RECEIVED	FUND UTILISED
2015-16	RS. 28,15,654=00	Rs.24,82,832=52
2016-17	Rs. 27,45,380=00	Rs.30,55,519=84
2017-18	Rs .26,21,391=00	Rs. 23,61, 284=00 (auditing is in progress. So a tentative figure)

PLAN FOR 2019 TO 2025:

- Campaign for supporting National Adivasi Alliance movement
- Annual Peoples Theatre Festival at Natya Gram with a community leaving style where indigenous cultural elements are adopted.
- Annual Cyco Theatre to at about 50 villages in remote region by Cycle expedition and carrying a theatre production created through Theatre research in the field, workshoping in Natya Gram and going back to community by cycle.
- Annual Intimate Theatre in urban areas highlighting the issues of the villages after elaborating into a long play to face urban community in the state and place the performance in different festivals sharing the issues of the subject as well as the standard of performing art by the village artists .
- Developing Theatre as an alternative Educational process and help educational methods by including Theatre as an effective medium between Learners and Experts; undertaking Teachers Training, adopting schools to include Drama as a curriculum or regular extracurricular activities.
- Experimenting with film and video techniques to share the theme Natya Chetana carry and project in their theatre, reaching out mainstream public as well as creating opportunity for the artists of on stage and back stage to get some income generation source.
- Trying to Open a regular academic course to share knowledge and skill about “Applied People’s Theatre and Performing Art” which will connect educated youth to rural and Adivasi community. Natya Chetana would like to link the academic sphere and the knowledgeable but uneducated community in the Adivasi and Rural community.
- To facilitate youth and student exchanges in connection with social development and applied performing art encouraging interested volunteers from urban area, other states or from other countries.

ANY OTHER (IF YOU LIKE TO SHARE) :

NATYA CHETANA AND ITS PHILOSOPHICAL PRACTICES

Usually many of the visitors and friends draw attention towards the personal practices Natya Chetana follows in its organization. We do not take or offer Tea as there was a fight between Team companies and the Adivasi of Kalahandi in 1987 and it did a play through the local volunteers. Natya Chetana did not use wooden furniture a lot as this gives a pressure to cut trees in Adivasi region, which the research established in 1989. So there is no use of wooden furniture in Bhubaneswar office or in Natya Gram. By promoting women's leadership in the field of theatre, Natya Chetana has been practiced to give leadership to women inside the organization and the next person in leading the team is Sujata, an artist who got this leadership-training in 1994 and has been leading Natya Chetana since 2002. There is a participation in Anti Alcohol movement and No Tobacco movement for which it is banned inside the team as well as in the campus for everyone. The activities are run by non-profit making voluntary spirit, for which there are no salary holder with a job contract following a list of holidays or office timing. Volunteers run the organization.

NATYA CHETANA AND ITS INTERNATIONAL LINKAGES

1987- Natya Chetana got first link when Subodh attended a theatre workshop in Kolkata facilitated by representatives of PETA , Philippines and Mr. Eugen Van Even Theatre Teacher from the Netherlands.

1989- onwards one humanitarian NGO from the Netherlands extended financial support and then organisations from Germany, Norway, UK, USA, Belgium, Finland etc. contributed financially to Natya Chetana at different times in next future.

1992- A Drama student from The Netherlands came to do her Post Master study under the guidance of Subodh in Natya Chetana and lived for 8 months with the team and acted in a play.

1993 onwards- Every year there were young boys and girls from Europe came for cultural exposure by staying with the theatre team for 3 to 9 months. They just live with the group and participate in the plays.

2010 - A sociology student from Tampere University, Finland made her PhD on Natya Chetana and got a Doctorate degree. Her 365 pages Thesis has been printed by the University Press of Tampere and is online available as : <http://urn.fi/urn:isbn:978-951-44-8003-4> ; Rebecca from Canada also has written Master Degree thesis about Natya Chetana

Subodh, the Director of Natya Chetana has been invited to share the theatre technique of Natya Chetana in the countries by directing local plays in Bangladesh(2010), South Korea(2011), Belgium(2004, 2017), Nepal(2017) and the theatre production came out had been played in several places, occasions and festivals in their countries.

Natya Chetana has familiar and strong linkages with the countries like –

Nepal, Bangladesh, Thailand, Sri Lanka, Singapore, South Korea, Hong Kong, Japan, France, Belgium, Netherlands, Finland, Norway, Estonia, Germany, UK, USA, Canada, Australia, Brazil etc.

N.B: Maximum three to four pages and you can give two to three selective close photo in your organization profile (you can also send it separately in jpg file).

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